

INSTITUTE OF BUSINESS MANAGEMENT & TECHNOLOGY

Note: This is not a legal document. Brochure is purely informative in nature intended provides an overview of organisational orientation.

VISION

Technology has emerged as the most powerful driving force of global transformation at the dawn of the Cyber Age even if technology has been an integral part of human civilization. The most profound impact has been felt on business organizations and business processes. Increasing complexity marks the emergent business environment. The problem that arises in today's complex business environment is that business and the target are constantly modifying each other and co- evolving. The linear path is no longer feasible to achieve targets. Convergence of technologies is changing the way we live. In order to comprehend the emerging complexity and select intelligent pathways one requires not only the knowledge of technology but also a holistic perception through unity of thought, vision and action.

With the power of technology, we are in the era of knowledge explosion. The quantum of global knowledge is doubling itself every less than four years and adding further to the complexity of the environ. The Web has extended the outreach of corporations. The non-linearity of knowledge explosion is forcing the emergent business organizations to become borderless complex adaptive systems. It is believed that in the next ten years the kind of changes that may occur will be far deeper and comprehensive than what has happened in the last fifty. Hence the challenge of education in the new business context would be to develop new cognitive skills to manage complex organizations.

MISSION

The Institute aspires to become an important link in the chain of leading centers of professional and creative education. The central concern here is to nurture creative contributors with enhanced creative skills and advanced technologies to contribute to the creation, application and extension of knowledge for the benefit of the society.

FROM THE DESK OF THE DIRECTOR

With the Global Information Infrastructure already in place, we are faced with a new paradigm of Cybernity. The Information Super Highway, with Internet as its backbone, has captured people's imagination. Connectivity and access to a vast array of resources make the Internet an unprecedented opportunity and a powerful force driving the new networked economy. Technological advances are creating new intelligent space as the products and businesses become more knowledge intensive. This is changing our lives, the way we live and work.

These are epoch-making times. Education must cater to the needs of a new mind extension era. The modern businesses co-evolve with an environment of ideas. Therefore, education at the **Institute of Business Management and Technology** is intended to facilitate unbounded exploration of ideas. In order to facilitate this process we draw upon various streams of thought and integrate these in the educational process. With the synergy of new technology, knowledge and tools we have evolved integrated curriculum to train new mind sets for new businesses.

Dr. Anil Rawat

THE INSTITUTE

The Institute of Business Management and Technology is the only B-School in India driven by Convergence - the key driving force of the new economy, which is fundamentally transforming our lives. Information is the key ingredient of emerging enterprises, which is leading to greater integration of all knowledge and work processes. Technologies of the new economy are creating an intelligent space where it is no longer possible for any business to ignore information-based virtual value chains.

IBMT recognises that the sign posts of Creative Economy are fast emerging where empowered individuals, as intellipreneurs, will drive the economic activity. Information & communication revolution is drastically reshaping global society and pushing the world towards knowledge - based economy. IBMT believes that in order to grasp the intricacies of new businesses in the digital economy, the future managers must develop capabilities to integrate multiple skills, evolving knowledge systems and emergent technologies. Thus based on the concept of inter-disciplinary approach that integrates technology and business, programs of study and delivery mechanisms at IBMT are designed with a clear focus on knowledge models.

LOCATION

IBMT is situated in the sylvan surroundings of the Garden City of Bangalore. Bangalore is the fourth most powerful innovative Technopolis dotted with state-of-the-art Technology Parks, high-technology industries, sophisticated research & development centers and futuristic start-ups. The city has emerged as a high- technology center of manufacturing, services, information technology, and has earned the epithet 'Silicon Valley' of India and the City of Future.

It is the seat of some of the world class research centers in the frontier areas of Science and Technology. This network of science, technology and industrial infrastructure lends the city its unique position in the world of new business. For this reason, Bangalore has become a home for major corporations of the world. The city's growing importance as a nerve center of global information business provides an ideal location for institutions to operate in the New Age Economy.

Presently, IBMT operates from a cluster of beautiful buildings situated in one of the quiet localities of Bangalore City. The clean environment with fresh air and abundant natural light offers an ideal location for undisturbed and serious academic pursuit. The area is easily accessible from all directions, close to shopping complexes and professional educational institutions. The Institute is situated close to the up coming Bangalore-Mysore high-tech corridor connected through the high-speed six-lane express way. For this reason the area is fast emerging as an ideal location for high-tech enterprises. Already, over four hundred and fifty high technology companies are located in this area with two Software Technology Parks in operation and two more being under construction. Most major software houses have set up their facilities in this area. The companies such as MindTree Consulting, Sonata Software, Mphasis , Microtronics, Advance Micronics, Microcon International, HCL - Perot, Delmia, Eximsoft etc, have already set up their development centers in the area. IBM, Oracle, Infosys, WIPRO are located within a short distance. Their proximity provides enhanced opportunities to all IBMTians for greater industry interaction and work on live projects.

FACILITIES

1. COMPUTING FACILITIES

All students are expected to use computers in their day-to-day study. The Institute is equipped with state-of-the-art computing facility comprising four distinct laboratories namely,

- Business Computing
- Internet Lab
- Digital Lab
- Language Lab

All students have free access to the computers to do their work any time of the day. The high speed Internet connectivity provides an extended access to vast intellectual resources. These facilities are an integral part of the curriculum. Students are pre-registered automatically to use the computer facilities. In addition to the computers, there is access to wide range of facilities including documentation, advice and training on supported software.

2. KNOWLEDGE AND LEARNING RESOURCES

The Knowledge Resource Centre reflects the teaching and learning commitments of the Institute. It has already built up a very good collection of books and periodicals. The effort is to collect all reference materials in digital format. The important and current journals are also available in print format. The Resource Centre staff is always available to provide information and advice.

Institute is basically creating an electronic library. The Institute's computer network offers access to the Internet, networked CD-ROMs and other electronic databases. In addition there are multimedia workstations and a collection of interactive CD-ROMs. To enable students to benefit from the technology, both formal and informal instruction is provided.

The Knowledge Resource Centre supplements its own resources through access to the interlibrary loan network. Access can also be arranged to specialist libraries based in Bangalore. Students can search a number of databases. These are either held on CD-ROM in the Centre or can be accessed via the Internet.

3. ACCOMMODATION

The quality of accommodation is an essential ingredient for academic success and enjoyment of student life. The Institute has made arrangements for lodging and boarding of outstation participants. Befitting the standards of the participants in a professional education program, the Institute has evolved a mechanism to provide lodging and boarding facilities through professional caterers and active participation of residents. All outstation students are provided guaranteed accommodation.

Accommodation includes fully furnished rooms with individual TV, Telephones, water purifiers, geysers, solar heating system, water coolers, washing machines etc.

There is separate accommodation for boys and girls. Each of these hostels are equipped with indoor entertainment and gym facilities.

Note: In order to ensure your guaranteed accommodation in the Institute's Halls of Residence you are required to pay a sum of Rs 25000/ towards the annual cost. Payable at the time of confirming your admission.

ALLIANCES & AFFILIATIONS

In accordance with the principles of convergence and with a view to provide maximum knowledge advantage to the students, the Institute has evolved a spectrum of alliances and affiliations. Presently the Institute has an educational partnership with the All India Management Association to offer AICTE programmes. All students will have access to AIMA's resources.

The Institute has close partnership with the National Institute for e-Commerce, a premier institution of national importance and a leading enabler of e-Commerce concepts in India. The e-Commerce specialization is offered in collaboration with NieCom.

The Institute has educational partnership with the Entrepreneurship Development Institute of India, Institute of Home Finance and South Asia Management Technologies.

The Institute has also made arrangements to offer German & French languages in collaboration with the Max Mueller Bhavan & Alliance Francaise.

Internationally, the Institute has association with the International Association for Management of Technology and the World Future Studies Federation. IBMT is part of one of the largest Global networks of B-Schools centered on ESCIP – International Business School, France. The network comprising of 96 B-Schools around the world. The institute has evolved an effective academic partnership with La Rochelle Business School, France.

Other international alliances to facilitate visits abroad, student exchange, and study abroad are in the pipeline with the institutions in Europe, US, Singapore, Malaysia.

In association with the Asian Forum for Information Technology the Institute offers a specialisation program in Information Systems Auditing.

IBMT is one of the most Globally connected B-School with systematic plan for global exposure. This includes study visits abroad, internships short and long term courses. International students come to study at IBMT providing a global environment.

DISTINCTIVE FEATURES

➤ 100% Placement Guarantee

The Institute takes the full responsibility to provide career opportunities to all the students. Even during the recessionary period the Institute has achieved 100% placement record.

➤ Educational loans and Financial Support

On confirmation of your admission the Institute will assist you to seek financial support. For details please visit the web site www.ibmtedu.org www.ibmtedu.net

➤ Opportunity to win scholarships

There is a provision for various types of scholarships for deserving candidates. More updates are posted on the web site www.ibmtedu.org www.ibmtedu.net

➤ Worldwide placement opportunity

The Institute has tied up with a few placement agencies to seek global career opportunities. More than 100 of own Alumni are working abroad.

➤ Opportunity to compete for venture funding

The Institute takes pride in promoting entrepreneurship. For any viable business plan the Institute will help in seeking venture capital financing.

➤ Opportunity to work on live projects with stipend

Most of our students are already engaged in various company-based projects. This helps in gaining industry experience for our students.

➤ The Institute provides intensive training in Business Communication skills and personality development throughout the duration of the courses for all the students. Those who complete this course are eligible to compete for a Certificate from the University of Cambridge. The training consists of two distinctive delivery system Student Development Programme (SDPs) and Employability Enhancement Programme (EEP)

➤ Foreign Languages: French, German, Spanish & Japanese

➤ The deserving students may be sponsored to present papers in international conferences.

PEDAGOGY

The institute has evolved pedagogy with a blend of theory and practical training. In addition to class room lectures, the teaching is supplemented by practical case studies, audio visual presentations, games, situational role plays etc. The course curriculum and materials are prepared and vetted by a panel of experts from industry and academics from leading institutions. The delivery tools are formatted in a manner so as to enable the students to grasp the fundamentals quickly and acquire in-depth knowledge with the ease of learning. Classroom lectures are supplemented by a mix of additional pedagogical tools including;

- ❖ Computer Based Training (CBT)
- ❖ Guest lectures and Seminars
- ❖ Problem Solving Techniques
- ❖ Management Games & Simulation Exercises
- ❖ Group Discussions, Role Plays and Presentations
- ❖ Brain Storming Sessions
- ❖ News Analysis and Debates
- ❖ Case Analysis
- ❖ Industry Based Projects
- ❖ Industry Visits

EVALUATION

Evaluation of students' performance is a continuous process. The focus of evaluation system is on class participation, presentations, quizzes, assignments, examinations etc. The grading system is based on letter grades and Cumulative Grade Point Average (CGPA) to measure the overall performance of the students. The concerned faculty will have sufficient leverage to evolve suitable criteria of evaluation.

PLACEMENT & CAREER MANAGEMENT SERVICES:

The aim of the Career Management Service is to help all students explore wide variety of options available and to help you plan and effectively implement your next career move. The Institute takes the full responsibility to arrange career placement for all successful candidates. The Institute provides additional skill enhancement support. Besides maintaining active contacts with the industry the Institute has close links with worldwide placement agencies, therefore, in a position to ensure good placements. Because of the quality of our programmes and the pedagogy, most of our students are being offered career opportunities even before completing their programmes.

Some of the companies where our students have found project and career opportunities include ABC Consultants, ABN AMRO, ACS Technologies, Aliment Technologies, American Express, Bajaj-Allianz, Birla–Sun Life, CITRIX, Diffuse Technologies, Geojit, Granton International, Happy Homes, HDFC, HSBC, HLL, ICICI, I-Giri LLc (USA), Infinicon Technologies, I-seva, ITC, Karvy Consultants, Kedia Infotech, Kimberley Clarke, Marc, Leo Infotech, Macmillan, Medicon Technologies, Merrill Lynch, Metamorf (India, UK), NextSoft, NieCom International, OCWEN, Primus Technologies, Reliance Industries, Reliance Infocamm, reliance Insurance, Spectramind, Sriram Investments, Standard Chartered, St Mark's Hotel, TATA Finance, TATA AIG, TATA Consultancy Services, TimeAds International, Videocon, Way2Wealth, Windsor Manor Sheraton, WIPRO and so on.

PROGRAMS OF STUDY

- Mater of Business Administration – International
- Post Graduate Diploma in Management (General)
- Post Graduate Diploma in Management (Retail Management)
- Post Graduate Diploma in Management (Insurance & Actuary)

ONE YEAR PROGRAMMES

- PG Diploma in Bio Informatics.
- PG Diploma in Sales & Marketing Management
- PG Diploma in Human Resource Management
- PG Diploma in International Management
- PG Diploma in Financial Management

Management Specialisation

- Marketing Management
- Human Resource Management
- Financial Management
- International Business
- Insurance Management & Actuary
- Production Management
- Operations Management
- Technology Management

Technology Specialisation

- Electronic Commerce
- Software Engineering
- Data Warehousing & Data Mining
- Digital Design & Animation
- Telecom Software
- Embedded Software
- Computer Networks & Network Security
- Information Systems Auditing
- SAP Training

Quality at IBMT

You can be confident of the quality of IBMT's courses. The Institute has a rigorous quality assurance mechanism designed to ensure that you get a good education.

Quality of education at IBMT is built on sound academic foundations. The quality of courses is maintained through continuous review and enhancement. Staffs who are involved in the latest research to develop new theories and to understand ever-changing world regularly update courses.

All courses include training in transferable skills such as IT, Communication Skills and Group work.

WHAT OUR STUDENTS HAVE TO SAY

" I always nurtured the dream of finding international career plans. The Institute provided me necessary knowledge base, environment and encouragement to fulfil my dream. Now I am happily settled in London and working for a multinational company.

Rakesh Banjare
U. K.

" I joined the Institute with the sole objective to find a career opportunity in the Information technology sector. The convergence-based approach provides the best of both the worlds ie management & technology. However, by the time I finished my course the IT was in decline but the Institute provided me all the support in keeping my skill sets up to date and finding a suitable placement. I am proud to be a part of this innovative Institute."

Pankaj Lahon
MedicomTechnologies

" I was looking for an opportunity to break out from my Civil Engineering background and wanted to get into the IT industry. The institute's curriculum attracted me and I got what I wanted. The Institute with its innovative pedagogy provided me the necessary tools and knowledge base to make a career shift to IT. "

Sujit Nair
Infinite Software Technologies

"My stay at the Institute has been most rewarding in terms of career development. The Institute provided me the kind of training and exposure that has given me tremendous confidence to face the world."

Aruna Chakravorty
American Express

"After having worked with the industry for some time I realized that I needed some skills in the new and emerging areas of business. I have greatly benefited in terms of finding a niche for my career plans. I have literally rediscovered myself at the Institute.

R Ganesh
ICICI

" With its emphasis on convergence the Institute provides a perfect blend of skills required for the New Economy. The Institute has really provided me the opportunity to explore new avenues. The institute's interaction with industry is most rewarding and inspiring."

Avinash K.
American Express

" My experience of being at the institute has been most thrilling. I think the institute is providing state-of the-art knowledge inputs. The faculty is really good. Excellent student-faculty ratio ensures personal care and extensive interaction with all faculty members."

Karobi Barua
iGiri Llc

Research Centres:

1. Centre for Research in Innovation & Management of Technology (CRIMTECH)

Technology is the most powerful force of driving change in global business environment. Often the changes may occur in a way that defy easy solutions. It is significant to manage technology to derive maximum competitive advantage. This, in turn, is dependent on continuous innovation management.

Currently the Centre is engaged in an important project related to the "Emergence of Bangalore as a Global High Technology Hub".

Available on the web site www.ibmteedu.com

2. Centre for Research in International Management & Strategy (CRIMSTRAT)

The process of globalization renders every human activity global in scope and implications. It is happening more forcefully and rapidly in the domain of business. In order to be successful and remain constantly competitive the Indian business has to evolve effective international management strategies.

3. Centre for Research in e-Commerce (CRie-Com)

Being a new institution focused on the new economy the Institute has established

CRieCom to investigate various areas of the new economy. This Centre has been set

up in association with the **National Institute for e-Commerce** a leading enabler of e-

commerce concepts in India. Currently the Centre is engaged in two important

projects related to the new economy.

1. Trends in Internet usage in India

2. Social-economic Implications of E-commerce in India: Emerging Digital Divide -

Some policy related issues

4. Centre for Operations Management, Information Systems & Applied Research (COMISAR)

Amongst all the technologies, the information technology has made such profound

impact that is unmatched in the history of human evolution. The information

technology has proved to be the most powerful enabler of human processes including

business operations. It is pertinent to study the impact of this technology to achieve

maximum efficiency of operation. The Centre plans to undertake in-depth research in

this area.

Students Activities:

Apart from regular cultural activities organised by the students, they also engage in fruitful co-curricular activities through various clubs and forums.

Co - Curricular

1. XploreIT --- The IT Club of IBMT

This is one of the most dynamic clubs of the Institute. The students organise various activities amongst themselves to keep abreast of latest developments in the field of information technology. It involves organising lectures, competitions, quizzes etc. Our students have won prizes in many management fests organised by different institutes.

2. MANECON -- Marketing Network for the New Economy

3. HUMANIST

4. FINNACLE - The Finance Club

5. INTERNATIONAL BUSINESS MANAGEMENT CLUB

6. ACTIVITY CLUBS - CRICKET CLUB CARROM CHESS CLUB

7. CULTURAL ASHA ANTARAGINI KAVYAM

Health care:

The Institute has made arrangements with local hospitals and clinics for health care of all students. All students will be required to undergo health check up and take Mediclaim & Personal Accident Insurance.

Photographs

ADMISSION

Participants are admitted on the basis of a rigorous selection process. The courses are ideally suited for candidates with science, engineering and commerce backgrounds with basic computing skills. All candidates are required to take a written test of the Institute or any of the following:

- MAT - Management Aptitude Testing Service
- ATMA - Aims Test for Management Admission
- CAT - Common Admission Test
- CST - Competence in Software Technology
- XAT - Xaviers' Aptitude Test
- PG CET - Post Graduate Common Entrance Test
- R-MAT - Rajasthan Management Aptitude Test
- SNAP - Symbiosis National Aptitude
- NMAT - National Management Aptitude Test

ELIGIBILITY

Post Graduate Programmes.

Candidates applying for admission to any of the Postgraduate Programme should fulfill the following eligibility conditions:

Graduate or an equivalent degree / diploma in engineering, science or commerce or any technical discipline. Graduates in arts with Mathematics and Statistics background with 50% aggregate marks.

Preference is given to the candidates with work experience. Proficiency in English Language is a must. Foreign and NRI students whose mother tongue is not English, are required to produce the score in TOEFL (Test of English as a Foreign Language) or IELTS or BEC or any other proof of proficiency acceptable to the Institute.

Preference is given to the candidates who have basic computer literacy; have basic proficiency in quantitative skills; may have acquired advanced skills in hardware/software technologies compatible with the program of study and / or have knowledge of a foreign language.

Special consideration is given to women candidates and candidates from Northeastern States, minorities and weaker sections of society.

Special consideration may be given to candidates sponsored by industries and business organizations.

Under Graduate Programmes

10+2. Intermediate, PUC with 50% marks.

APPLICATION

You can download the Printable Application Form from the web site www.ibmteedu.org www.ibmteedu.net , fill it and send. Filled in printed application should be sent by courier, registered mail or speed post along with the DD for Rs. 1000/- (\$30 for foreign & NRI students) in favour of the "Institute of Business Management & Technology" payable at Bangalore, India.

The Completed application must contain the following documents:

- a) Photocopy of school / PUC certificate.
- b) Photocopies of all degrees / diplomas from college/university and marks/grades obtained. Those who are appearing for their final examinations should send a copy of the marks-sheet of their previous examinations.
- c) One passport size photograph (not older than six months)
- d) Letter of sponsorship (in case of Sponsored Candidates)
- e) One Self-addressed envelope with postage stamps of Rs. 50/- only.
- f) Bank Draft for Rs. 1000/ drawn in favour of the Institute of Business Management & Technology payable at Bangalore

Completed application forms may be returned to:

ADMISSIONS OFFICE,
Institute of Business Management & Technology,
298, 100ft Ring Road,
Banashankari 3rd stage, Bangalore - 560 085.
INDIA.
Tel: 91-80-26791740, 26798528. Telefax: 91-80-26790517.

E-Mail: ibmteedu@vsnl.com

Terms and conditions

The prospectus is intended to help you choose your course at the Institute of Business Management & Technology, Bangalore. We hope that you have found a course, which interests you. You must read the following Terms and Conditions and to ensure your admission and that you understand them. These Terms and Conditions form the basis of the contract you will enter into with the institution, should you be offered and take up a place with us. All students will be required as a condition of enrolment to abide by, and to submit to the procedures of the institute's rules and regulations, as amended from time to time.

At the time of printing, every effort has been made to ensure the accuracy of the information contained within this Prospectus and is issued on the express condition that all matters in it are subject to change from time to time without notice. While the institution will use all reasonable endeavors to deliver the course and programs of study and other educational services as set out in this Prospectus, circumstances may change, and the institution reserves the right at any time to vary the content and delivery of courses, to discontinue or combine courses, or to discontinue services

Fees are payable for all courses and are subject to review from time to time. In the event a student discontinues his/her study or withdraws after having accepted the offer for whatever reason(s), all fees paid at the time of registration and subsequently shall not be refundable or readjustable. The institution reserves the right to make additional charges to students for curriculum related / extra-curricular activities if necessary. Details of any such additional charges will be made available from the Administration Department.